

Prof. Giovanni Schiuma, PhD

Professor Giovanni Schiuma is Scientific Director of the Center for Value Management at the Università della Basilicata in Italy, and Visiting Fellow at the Center for Business Performance, Cranfield School of Management. Giovanni's research, teaching, and consulting focus on linking knowledge assets and organization behavior to performance management and organizational value creation dynamics. Giovanni is Co-Editor of the internationally journal Measuring Business Excellence (Emerald publisher). His primary research interests focus on the following areas: knowledge asset and intellectual capital management, performance management systems, innovation and change management, organizational behavior, organizational learning, industrial district and local development. For further information please visit www.gschiuma.com.

