



- 7/2004 – 2008** Director of the “Master in Business Administration”, Università della Basilicata.
- 11/2007 – 10/2008** Executive Dean of the Engineering Faculty for Masters and Professional Courses at Università della Basilicata.
- 09/2002-02/2005** Director of the “Master in Customer Relationship Management for SMEs” at Università della Basilicata.
- 10/2002-03/2007** Coordinator of the Knowledge Transfer Office of the Engineering Faculty at Università della Basilicata.
- 1/2004 – 12/2004** Research Associate with the Knowledge Management Center, Politecnico di Bari (Italy).
- 3/1998 – 3/2000** Lecturer in ‘Business Management’ at Università della Basilicata.
- 01/1998 – present** Scientific director and project manager of Italian and International research projects.

### MISCELLANEOUS

- 2004 – present** Member of the Scientific Committee of the PhD Program in ‘Advanced Operation Management, Politecnico di Bari.
- 1995 – present** Chairman, discussant and speaker at a number of Italian and International Conferences.
- 1999 – present** Giovanni has given seminars in the following Master Courses: *Master in Business Administration* – Università della Basilicata; *Master Customer Relationship Management for SMEs* - Università della Basilicata; *Master in Customer Relationship Management* - Politecnico di Bari; *Master in Project Management* - Università della Basilicata; *Master in Technology and Innovation Management* – The Scientific Park BASENTECH; *Master for Technology Transfer Management* – Scientific Park of Sicilia, CNR (Palermo) and Università di Palermo.
- 2001 – present** Giovanni has given seminars in the following PhD programs: PhD in *Economics and management of public organisations* – Università di Salerno; PhD Graduate School of Knowledge Management and Intellectual Capital, University of Helsinki, University of Lappeenranta e Tampere University of Technology (Finland); PhD in *Engineering Business Management* - Università degli Studi di San Marino; PhD in *Advanced Systems for Operations* - Politecnico di Bari; PhD in *Engineering Business Management* - Università della Basilicata.
- 2000 – present** Invited key note speakers for national and international academic as well as practitioner seminars, workshops, round tables and conferences.
- 2000 – present** Member of international committees of international events such as: International Forum on Knowledge Asset Dynamics (IFKAD); eBRF; The Global Knowledge-Based Development Week; Knowledge Cities World Summit; Performance Measurement Association International Conference; International Conference on Knowledge Management and Intellectual Capital; International Conference on Mobile and Interactive Computer aided Learning; EURAM; International Conference on Intellectual Capital and Knowledge Management.
- 11/2007 – present** Scientific coordinator of the Italian National Research Project PRIN07 “An application to healthcare organisations of Intellectual Capital

- measurement and management models for performance improvements: strategic and managerial implications for organisational value creation dynamics” financed by the Italian Ministry of the Research and University, with the involvement of the Università della Basilicata, Università di Bologna and Politecnico di Milano.
- 2008 – present** Member of the Editorial Advisory Board of the following journals: International Journal of Innovation in the Digital Economy; International Journal of Knowledge-Based Development; Mercados y Negocios; Journal of Learning and Intellectual Capital.
- 2007 – 2009** Leading Researcher of the research project “The Organisational Value of Arts Based Initiatives” for Arts&Business (UK).
- 2004 – 2006** Appointed to the Steering Committee of the Performance Measurement Observatory of the Facoltà di Ingegneria, Università della Basilicata.
- 2004 – 2006** Evaluator of the Mechanical Engineering Program at Università della Basilicata.
- 2006 – 2007** Scientific coordinator for Università della Basilicata of the research project "Mapping the Italian Sofa Industrial District of Murgia located between Matera and Montescaglioso” financed by the local government of Regione Basilicata.
- 2001 – 2004** Scientific coordinator for Università della Basilicata of the project EQUAL “Per.Forman.Ce” in collaboration with the Scinetific Park Basentech, The Industrial Association of Basilicata, and Pragma Consulting.
- 2001 – 2004** Scientific coordinator for Università della Basilicata of the project EQUAL “Development and competitiveness of professional competences” in collaboration with Sintesi Srl, ISFOA, Ordine degli Architetti di Potenza, Ordine degli Ingegneri di Potenza, Ordine dei Geologi di Potenza, Ordine dei Ragionieri di Potenza, City Hall of Potenza.
- 2003 - 2004** Scientific coordinator for the Università della Basilicata of the research project: “Environmental Management – Economic Evaluation and Assessment in accordance with the Project Financing approach”.
- 2003 - 2004** Scientific coordinator for the Università della Basilicata of the research project: “Improving Performance in NPD at CaliaItalia”, financed by CaliaItalia S.p.a..
- 2002 - 2003** Scientific coordinator for the Università della Basilicata of the research project: “Strategic Governance of Matera-Montescaglioso Industrial District”, financed by Regione Basilicata.
- 2000 - 2003** Member of the Scientific Committee of the Ph.D. Program in ‘Engineering Business Management’, Università di Roma “Tor Vergata”.
- 2000 - 2001** Director of the Master course in “Project Management” at Università della Basilicata.
- 07/09 - 2006** Leading researcher of a team at the Center for Business Performance, Cranfield School of Management, Cranfield University, for the development of the research project “Assessing Energetic Organisations”.
- 2000 – 2001** Leading researcher of a team at the Center for Business Performance, Cranfield School of Management, Cranfield University, for the development of the research project “Expatriate metrics projects” in

- collaboration with Shell, Glaxo Wellcome, Eli Lilly, Cadbury Schweppes, Unilever, De Beers, ICI, Swiss Re.
- 2001 – 2002** Leading researcher of a team at the Center for Business Performance, Cranfield School of Management, Cranfield University, for the development of the research project “Diversity Measurement Project” in collaboration with McDonald’s, TSB Bank, Accenture, Cabinet Office, Tesco.
- 1999 – 2000** Research consultant for Industrie Natuzzi S.p.a. for the development of the research project “Performance measurement of the indirect operations activities and benchmarking”.
- 1999 – 2000** Consultant for Industrie Natuzzi S.p.a. for the development of the project “Definition of approaches and tools for knowledge and best practices transfer”.
- 1998 – 1999** Research consultant for Industrie Natuzzi S.p.a. for the development of the research project “Knowledge Codification and Management of the new product development”.
- 1999 - 2000** Project Manager for Istituto G. Tagliacarne and INEA of the research project: “A Firms Cluster Model for local development”.
- 2000** Winner of a CNR (Italian National Research Center) grant for “Short term mobility” program.
- 1999** Research associate of a research team at the Politecnico di Bari for the research project: “Software functions for knowledge management”.
- 1998 - 1999** Research associate of a research team at the Politecnico di Bari to perform the European Research Program ESPRIT “Total Quality On-Line for the European Automotive Supply Industry”, coordinated by CLEPA – the European Association of Automotive Suppliers.
- 1998** Member of a research team, Politecnico di Bari, for the definition of the Enery Strategy Plan of Regione Puglia.

## PUBLICATIONS

### Books

1. SCHIUMA G., “*The Value of Arts for Business*”, Cambridge University Press, (Forthcoming).
2. SCHIUMA G. (editor), “*Managing Knowledge Assets and Business Value Creation in Organizations: Measures and Dynamics*”, IGI Global (Forthcoming).

### Book Chapters

1. LERRO, A., SCHIUMA, G. (2009), “The Regional Innovation Capacity Model”, in ORDONEZ DE PABLOS, P. LYTRAS, M.D. (Eds.), *Regional Innovation Systems and Sustainable Development: Emerging Technologies*, IGI-GLOBAL BOOKS, Hershey, PA, USA, (forthcoming).
2. CARLUCCI D., SCHIUMA G. (2009), “Determining key performance indicators – an analytical network approach”, GUNASEKARAN A. and SANDHU M. (Editors), *Handbook on Business Information Systems*, World Scientific Publishing (Forthcoming Scheduled Winter 2009 ISBN 978-981-283-605-2).
3. SCHIUMA G. (2009), “Strategies for Assessing Organisational Knowledge Assets” in ORDONEZ DE PABLOS P. and LYTRAS M. (Editors) *Knowledge Ecology in Global*

- Business: Managing Intellectual Capital*, IGI Global, Hershey-Pennsylvania, USA.
4. SCHIUMA G., CARLUCCI D. (2007), “Assessing and Managing Knowledge Assets for Company Value Creation”, in YOOSUF C. (Editor) *Knowledge Management Integrated*, Heidelberg Press, Heidelberg, Victoria, pp. 27-46.
  5. CARLUCCI D., SCHIUMA G. (2007), “Exploring intellectual capital concept in strategic management research”, in JOIA L. (Editor) *Strategies for Information Technology and Intellectual Capital: Challenges and Opportunities*, Idea Group Inc., London, pp. 10-28.
  6. SCHIUMA G., LERRO A., CARLUCCI D. (2005), “An Inter-firm Perspective on Intellectual Capital” in MARR B. (Editor) *Perspectives on intellectual capital*, Butterworth-Heinemann, Boston, pp. 155-169.
  7. MARR B., GRAY D., SCHIUMA G. (2004), “Measuring intellectual capital – what, why, and how” in BOURNE, M., (editor) *Handbook of performance measurement*, GEE Publishing, London, pp. 369-411.
  8. CARLUCCI D., SCHIUMA G. (2004), “Managing Knowledge Assets for NPD Performance Improvement: Results of an Action Research Project”, in KARAGIANNIS D. e REIMER U. (editors) *Practical Aspects of Knowledge Management*, Springer, New York, pp. 271-281.
  9. ALBINO V., SCHIUMA G. (2003), “New forms of knowledge creation and diffusion in the industrial district of Matera-Bari”, in BELUSSI F., GOTTARDI G., RULLANI E. (editors), *The Net-Evolution of Local Systems – Knowledge creation, collective learning and variety of institutional arrangements*, Kluwer, Dordrecht.
  10. MARR B., SCHIUMA G. (2001), “Measuring and Managing Intellectual Capital and Knowledge Assets in New Economy Organisations”, in BOURNE M. (editor) *Performance Measurement Handbook*, GEE Publishing, London, C4B/i.

### **International Research Reports**

1. SCHIUMA G. (2009) “Mapping Arts-based Initiatives – Assessing the organisational value of the arts”, Arts&Business, (*Forthcoming*).
2. SCHIUMA G., MASON S., KENNERLEY M. (2006) “Energy at Work”, Cranfield School of Management and Lucozade Energy, Cranfield.
3. NEELY A., BOURNE M., ADAMS C., JARRAR Y., KENNERLY M., MARR B., SCHIUMA G., WALTERS A. (2003), “Better Budgeting and Beyond”, Competitive Financial Operations, Vol. 2, Montgomery Research Inc., San Francisco.
4. MARR B., SCHIUMA G., NEELY A. (2002), “Assessing and Managing Knowledge in Today’s Business: Review of the State of Art in Measuring and Managing Intellectual Capital”, *CIMA Research Report*.
5. SCHIUMA G., VINNICOMBE S., SINGH V., KENNERLEY M., NEELY A. (2002), “Assessing diversity management – Practices, Strategy and Measurement of managing diversity”, *Cranfield School of Management Research Report*.
6. NEELY A., SUTCLIFF M., HEYNS H.R., BOURNE M., JARRAR Y., KENNERLY M., MARR B., SCHIUMA G., WALTERS A. (2001), “Delivering Value Through Strategic Planning and Budgeting”, *Accenture and Cranfield School of Management Research Report*.
7. SCHIUMA G., HARRIS H., BOURNE M., NEELY A., (2001), “Assessing the value of international assignments”, *Cranfield School of Management Research Report*.

### **International Journals (refereed)**

1. LÖNNQVIST A., SCHIUMA G. (2009), “Intellectual Capital Management for Service Productivity Improvement”, *International Journal of Service Technology and Management*, (*Forthcoming – editorial special issue*).
2. SCHIUMA G., LERRO A. (2009), “Knowledge-based dynamics of regional development: the IC Innovation Capacity Model”, *International Journal of Knowledge-Based Development*,

- Vol. 1., Issue 1 (*Forthcoming*).
3. SCHIUMA G. (2009), “Managerial Foundations of Knowledge Assets Dynamics”, *Knowledge Management Research and Practice*, 7(4): 290-299.
  4. LERRO A., SCHIUMA G. (2009), “A Knowledge-based dynamics of regional development: the case of Basilicata region”, *Journal of Knowledge Management*, Vol. 13, issue 5, pp. 287-300.
  5. CARLUCCI D., SCHIUMA G. (2009), “Applying the Analytic Network Process to Disclose Knowledge Assets Value Creation Dynamics”, *Expert Systems With Applications*, 36, pp. 7687-7694.
  6. CARLUCCI D., SCHIUMA G., SOLE F. (2009), “Disclosing and Assessing the Knowledge Assets Roots of Organisational Value Creation Dynamics”, *The International Journal of Knowledge, Culture & Change Management*, Vol. 8, N. 10, pp. 51-60.
  7. SCHIUMA G., LERRO A. (2008), “Knowledge-based capital in building regional innovation capacity”, *Journal of Knowledge Management*, Vol. 12, Issue 5, pp. 121-136.
  8. LERRO A., SCHIUMA G. (2008), “Intellectual Capital and Company’s Performance Improvements”, *Measuring Business Excellence*, Vol. 12, Issue 2, pp. 3-9.
  9. LERRO A., SCHIUMA G. (2008), “The Impact of Intellectual Capital on Regional Development: an RCA Application”, *International Journal of Innovation and Regional Development*, Vol. 1, N. 2.
  10. SCHIUMA G., LERRO A., SANITATE D. (2008), “Intellectual Capital Dimensions of Ducati’s Turnaround – Exploring Knowledge Assets Grounding a Change Management Program”, *International Journal of Innovation Management*, Vol. 12, N. 2, (June): pp. 161-193.
  11. SCHIUMA G., LERRO A., CARLUCCI D. (2008), “The Knoware Tree and the Regional Intellectual Capital Index: An Assessment Within Italy”, *Journal of Intellectual Capital*, Vol. 9, N. 2, pp. 283-300.
  12. YASAR J., SCHIUMA G. (2007), “Measuring performance in the public sector: challenges and trends”, *Measuring Business Excellence*, Vol. 11, Issue 4, pp. 4-8.
  13. SCHIUMA G., ORDONEZ DE PABLOS P., SPENDER JC (2007), “Intellectual Capital and Company’s Value Creation Dynamics”, *International Journal of Learning and Intellectual Capital*, Vol. 4, N. 4, pp. 331-341.
  14. SCHIUMA G., MASON S., KENNERLEY M. (2007), “Assessing energy within organisations”, *Measuring Business Excellence*, Vol. 11, Issue 3, pp. 69-78.
  15. SCHIUMA G., CARLUCCI D. (2007), “Knowledge Asset Value Creation Map - Assessing knowledge asset value drivers using AHP”, *Expert Systems with Applications*, Vol. 32, N. 3, 814-821.
  16. SCHIUMA G., BOURNE M., HARRIS H. (2006), “Assessing the value of international workers”, *Measuring Business Excellence*, Vol. 10, N. 1, pp. 60-71.
  17. CARLUCCI D., SCHIUMA G. (2005), “Knowledge Asset Value Spiral”, *Knowledge and Process Management Journal*, Vol. 13, Issue 1, pp. 35-46.
  18. MARR B., SCHIUMA G., NEELY A. (2004), “The Dynamics of Value Creation: Mapping your Intellectual Performance Drivers”, *Journal of Intellectual Capital*, Vol. 5, N. 2, pp. 312-325.
  19. MARR B., SCHIUMA G., NEELY A. (2004), "Intellectual Capital – defining key performance indicators for organisational knowledge assets", *Business Process Management Journal*, Vol. 10, N. 5, pp. 551-569.
  20. CARBONARA N., SCHIUMA G. (2004), “The New Product Development Process within Industrial Districts: a Cognitive Approach”, *International Journal of Product Development*, Vol. 1, N. 1, pp. 92-106.
  21. CARLUCCI D., MARR B., SCHIUMA G. (2004), “The Knowledge Value Chain – How Intellectual Capital Impacts Business Performance”, *International Journal of Technology Management*, Vol. 27, N. 6-7, pp. 575-590.
  22. SCHIUMA G., JARRAR Y. (2004), "Benchmarking Knowledge for Company Value Creation", *Benchmarking: An International Journal*, Vol. 11, pp. 555-558.

23. MARR B., SCHIUMA G. (2003), "Business Performance Measurement - Past, Present and Future", *Management Decision*, 41/8, pp. 680-687.
24. MARR B., SCHIUMA G., NEELY A. (2002), "Assessing Strategic Knowledge Assets in eBusiness", *International Journal of Business Performance Management*, Vol. 4, N. 2-4, pp. 279-295.
25. ALBINO V., GARAVELLI A.C., SCHIUMA G. (2001), "A Metric for Measuring Knowledge Codification in Learning Organisation", *Technovation*, Vol. 20, pp. 413-422.
26. ALBINO V., CARBONARA N., SCHIUMA G. (2000), "Knowledge in Inter-Firm Relationships of an Industrial District", *Industry and Higher Education Journal*, Vol. 15, N. 1, pp. 404-412.
27. ALBINO V., GARAVELLI A.C., SCHIUMA G. (1999), "Knowledge Transfer and Inter-Firm Relationship: The Role of the Leader Firm", *Technovation*, Vol. 19, pp. 53-63.
28. ALBINO V., SCHIUMA G., SIVO G. (1998), "Firms Networks for Building Maintenance and Urban Renovation: The Technological and Organizational Evolution", *European Journal of Purchasing and Supply Management*, Vol. 4, N. 1, pp. 21-29.

### International Conference Publications

1. CARLUCCI D., SCHIUMA G., SOLE F., LINZALONE R., (2009), "Assessing and managing climate into healthcare organizations", *Proceedings of the International Scientific Conference "Insights into the Sustainable Growth of Business"*, 19-21 November, Vilnius, Lithuania.
2. SOLE F., CARLUCCI D., SCHIUMA G. (2009) "Assessing the value dimensions for customers in Knowledge Intensive Business Services", in Best Practices for the Knowledge Society - Knowledge, Learning, Development and Technology for All Second World Summit on the Knowledge Society, WSKS 2009, Chania, Crete, Greece, September 16-18, 2009. *Proceedings Series: Communications in Computer and Information Science*, Vol. 49, pp. 288-297.
3. SOLE F., SCHIUMA G. (2009) "How to use different measures for different purposes: a holistic performance management model for public organizations", in *Book of proceedings of "1<sup>st</sup> Summer School Piero Lunghi"*, New York.
4. SOLE F., CARLUCCI D., SCHIUMA G. (2009) "Understanding organisational knowledge-based value creation dynamics: a systems thinking approach", in *Springer Book of proceedings of "1<sup>st</sup> Summer School Piero Lunghi"*, New York.
5. SOLE F., CARLUCCI D., SCHIUMA G. (2009), "Mapping Intellectual Capital dynamics to identify company's value drivers", paper accepted for publication in the *proceedings of the European Conference on Intellectual Capital*, Harleem, 28-29 April.
6. CARLUCCI D., SCHIUMA G., SOLE F. (2009) "Mapping the knowledge roots of value dynamics", *proceedings of International Forum on Knowledge Assets Dynamics*, Glasgow, 17-18 February.
7. CARLUCCI D., SCHIUMA G., SOLE F. (2008), "Mapping knowledge asset roots of organisational value creation dynamics", EBRF 2008 - Research Forum to Understand Business in Knowledge Society, Helsinki, 22-24 August.
8. CARLUCCI D., SOLE F., SCHIUMA G. (2008), "Disclosing and assessing the knowledge asset roots of organisational value creation dynamics" *Eighth International Conference on Knowledge, Culture and Change in Organisations*, 5-8 August, Cambridge University, UK.
9. LERRO, A., SCHIUMA, G. (2008), "Strategic performance management and local development: the case of the Murgia Italian Industrial Districts", Regional Studies Association Annual International Conference "Regions: The Dilemmas of Integration and Competition?", 27-29 May, Prague, Czech Republic.
10. SOLE. F., CARLUCCI, D., SCHIUMA, G. (2007), "Assessing the value of knowledge assets:

- a system dynamics approach”, EIASM Workshop on “Visualising, Managing, and Measuring Intangibles” 29-31 Ottobre, Ferrara, Italy.
11. LERRO, A., SCHIUMA, G. (2007), “Intellectual Capital and Regional Development: Evidences from Italy”, Proceedings of the II International Forum on Knowledge Assets Dynamics “Intellectual Capital Dynamics and Performance Management”, 22- 23 June 2007, Matera, Italy, pp.58-60.
  12. CARLUCCI, D., SCHIUMA, G. (2007), “Disclosing knowledge assets value drivers in NPD by the Analytic Network Process”, 14<sup>th</sup> International Annual EurOMA conference, 17-20 June, Ankara, Turkey.
  13. CARLUCCI, D., SCHIUMA, G. (2007), “Assessing the role of knowledge assets in value creation dynamics by using the Analytic Network Process”, IC-Congress, INHOLLAND University of professional education, 3-4 May, Haarlem, The Netherlands.
  14. SCHIUMA G., MASON S., KENNERLEY M., (2007) “Energetic Organisation“, *5th International Business Research Conference*, April 26-27, Dubai.
  15. LERRO, A., SCHIUMA, G. (2007), “An Intellectual Capital-Based Perspective of Regional Development”, *Proceedings of the International Conference “Regions in Focus?”*, 1<sup>st</sup>- 4<sup>th</sup> April 2007, Lisbon.
  16. LERRO, A., SCHIUMA, G. (2006), “Towards an Interpretation of Value Creation into Regions”, *Regional Studies Association Annual Conference 2006 “Global Regions?”*, 24 November, London, UK.
  17. CARLUCCI D., SCHIUMA G., (2006), “Investigating intellectual capital concept and its components in strategic management research”, *2nd Workshop on visualising, measuring and managing intangibles and intellectual capital*, EIASM, October 25-27, 2006, Maastricht.
  18. CARLUCCI D., SCHIUMA G., (2006), “Selecting and prioritizing key performance indicators by using the Analytic Network Process”, *PMA conference*, 25-28 July, 2006, London.
  19. LERRO A., CARLUCCI D., SCHIUMA G., TOLVE R. (2006), “Intellectual Capital Benchmarking: an application to Italian regions”, *PMA conference*, 25-28 July, 2006, London.
  20. SCHIUMA G., SOLE F., CARLUCCI D., (2006), “Managing and measuring e-learning: an application to the Italian construction industry”, *IMCL2006 Conference*, April 19 -21, 2006 Amman, Jordan.
  21. SCHIUMA G., CARLUCCI D. (2005), “Building Knowledge into Company’s Strategy”, *International Conference on Intellectual Capital, Knowledge Management and Organisation Learning (ICIKM)*, 21-22 Novembre, Dubai.
  22. SCHIUMA G., CARLUCCI D., LERRO A. (2005), “How to create value by measuring and managing knowledge assets”, Workshop on Visualising, Measuring and Managing Intangible and Intellectual Capital, 18-20 October, Ferrara.
  23. CARLUCCI D., LERRO A., SCHIUMA G., SILEO S., (2005), “Regional Intellectual Capital Index”, Workshop on Visualising, Measuring and Managing Intangible and Intellectual Capital, 18-20 October, Ferrara.
  24. LERRO A., SCHIUMA G., (2005), “Translating Knowledge Resources Into Performance Breakthrough: The Case Study Of Ducati’s Turnaround”, *eBFR Conference*, 26-28 September, Tampere (Finland).
  25. SCHIUMA G., LERRO A., CARLUCCI D. (2005), “Relationships Between Intellectual Capital And Value Creation Capability Within Italian Regions”, *eBFR Conference*, 26-28 September, Tampere (Finland).

26. LERRO A., SCHIUMA G., CARLUCCI D., (2005), “The Knoware Tree A framework for Assessing IC within Local Production Systems”, in proceedings of 26<sup>th</sup> *McMaster World Congress*, Toronto.
27. CARLUCCI D., SCHIUMA G., (2004) “Managing Knowledge Assets for NPD Performance Improvement: Results of an Action Research Project”, *PAKM 2004 conference*, 2-3 December, Wien.
28. SCHIUMA G., (2004), “IC Managemet for Company Performance Improvement”, *International Intellectual Capital Conference*, October 11-12, Taipei.
29. BERNARD M., SCHIUMA G., NEELY A., (2004) “The Dynamics of Value Creation – Mapping your Intellectual Performance Drivers”, *IC Conference*, 1-2 September, Helsinki.
30. CARLUCCI D., MARR B., SCHIUMA G., (2004), “Mapping the value of Intellectual Capital: How knowledge assets contribute to create corporate value”, *PMA conference*, 28-30 July, Edinburgh.
31. CARLUCCI D., SCHIUMA G. (2004) "Managing knowledge assets for business performance improvement", *OKLC 2004*, 2 - 3 April, Innsbruck.
32. SCHIUMA G., (2004) “Knowledge codification for improving customer-supplier relationships within Italian industrial districts”, *Proceedings of IPSERA Conference*, 4-7 Aprile, Catania.
33. CARLUCCI D., MARR B., SCHIUMA G. (2003), “Linking Knowledge Management Initiatives and Business Performance: the Knowledge Assets Value Creation Map”, *4rd European Conference on Knowledge Management*, 19-21 September, Oxford.
34. SCHIUMA G., MARR B. (2003), “Managing Intellectual Capital for Organisational Value Creation”, *Intellectual Capital Symposium*, 1-2 October, Cranfield.
35. CARLUCCI D., SCHIUMA G., LINZALONE R., (2002), “Improving NPD within IDs by Knowledge Management Initiatives: the Case Study of the ID of Matera”, *EUROMA Conference*, Como.
36. CARLUCCI D., DI GIUSEPPE M., SCHIUMA G, (2003), “Managing Innovation Processes Within Industrial Districts: an Organisational and Managerial Model”, *48th World Conference on Advancing Entrepreneurship an Small Business*, 15-18th June, Belfast.
37. CARLUCCI D., MARR B., SCHIUMA G., (2002), “How Knowledge Management Initiatives Impact on Business Performance”, *3rd European Conference on Knowledge Management*, 24-25 September, Dublin.
38. SCHIUMA G., VINNICOMBE S., SINGH V., (2002), “Assessing Diversity Management”, *Third International Conference on Theory and Practice in Performance Measurement and Management*, 17-19 July, Boston.
39. MARR B., SCHIUMA G., NEELY A. (2002), “Managerial Challenges in Business Performance Measurement: A Research Agenda”, *Third International Conference on Theory and Practice in Performance Measurement and Management*, 17-19 July, Boston.
40. MARR B., SCHIUMA G. (2002), “Measuring Intellectual Capital – Defining Strategic KPIs for the Knowledge Asset Dashboard”, *Third International Conference on Theory and Practice in Performance Measurement and Management*, 17-19 July, Boston.
41. ALBINO V., CARLUCCI D., SCHIUMA G. (2002), “Knowledge Management for Business Performance Improvement”, *9<sup>th</sup> EUROMA Conference Operation Management and New Economy*, 2-4 June, Copenhagen.
42. JARRAR Y., SCHIUMA G., ZAIRI M. (2002) “Defining Organisational Knowledge: A Best Practice Perspective”, *VI International Conference on “Quality Innovation Knowledge”*, 17-

20 February, Kuala Lumpur.

43. MARR B., SCHIUMA G. (2000) “Defining Key Performance Indicators for Organisational Knowledge Assets”, *2<sup>th</sup> European Knowledge Management Conference*, 7-9 November, Lubiana, Slovenia.
44. MARR B., SCHIUMA G., NEELY A. (2001) “Assessing and Managing Knowledge Worker and Knowledge Assets in High-Tech Organisations”, *International Workshop on New Model of Business*, 28-29 June, St. Petersburg.
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46. GARAVELLI A.C., LANZOLLA G., SCHIUMA G. (2001) “Internet Strategies Adoption Within SMEs”, *EUROMA 8<sup>th</sup> International Annual Conference*, 3-5 June, Bath.
47. CARBONARA N., SCHIUMA G. (2001) “The new product development within industrial districts: a cognitive approach”, *International Conference on Entrepreneurship and Learning*, 21-24 June, Naples.
48. SCHIUMA G., DI GIUSEPPE M., CARLUCCI D. (2001) “Knowledge Management Practices for Performance Improvement of the Supply Chain Relationships”, *16<sup>th</sup> International Conference on Production Research*, 29 July – 3 August, Prague.
49. MARR B., SCHIUMA G., NEELY A. (2000) “Assessing Knowledge in the New Economy”, *1<sup>th</sup> European Knowledge Management Conference*, 26-27 October, Bled.
50. NEELY A., MARR B., SCHIUMA G. (2000) “Evaluating and Managing Capabilities in eBusiness”, *eBusiness Colloquium*, March, Cranfield.
51. ALBINO V., GARAVELLI A.C., SCHIUMA G., (2000) “A Cognitive Approach to Business Performance Measurement: Knowledge Management Evaluation”, *Performance Measurement Conference 2000*, 19-21 July, Cambridge.
52. GARAVELLI A. C., GORGOGLIONE M., SCHIUMA G., (2000) “A Knowledge-Based Model for Organisational Performance Evaluation”, *POM Conference 2000*, 27 agosto – 1 September, Siviglia.
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54. ALBINO V., CARBONARA N., SCHIUMA G., (1999) “Knowledge in Inter-Firm Relationships of an Industrial District”, *44<sup>th</sup> ICSB World Conference*, 21-23 June, Napoli.
55. SCHIUMA G., (1998), “Knowledge Codification in Industrial Districts”, *Workshop on SMEs and Districts: Hybrid governance forms, knowledge creation and technology transfer*, 5-7 November, Castellanza.
56. ALBINO V., GARAVELLI A.C., SCHIUMA G., (1998) “A Metric for Measuring Knowledge Codification in Organisation Learning”, *Performance Measurement – Theory and Practice*, 14-17 July, Cambridge.
57. ALBINO V., GARAVELLI A.C., SCHIUMA G., (1997), “Knowledge Transfer and Customer-Supplier Relationship: The Case of an Industrial District”, *British Academy of Management Annual Conference*, 8-10 September, Londra.
58. ALBINO V., SCHIUMA G., SIVO G., (1997), “Firms Networks for Building Maintenance and Urban Renovation: The Technological and Organizational Evolution”, *6<sup>th</sup> International Annual IPSERA Conference*, 24-26 March, Ischia.

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2. SCHIUMA G., NEELY A., ALBINO V., (2000) “Managing Knowledge Codification in Supply Chain Relationships within Italian Industrial Districts”, *Supply Chain Practice*, Vol. 2, No. 4.

## Italian publications

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